



FOR IMMEDIATE RELEASE
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**MONTHLY DC BIKE PARTY TO HOLD CHERRY BLOSSOM RIDE
WEDNESDAY, APRIL 10**

*-Rapidly Growing Cycling Community to Explore Nation's Capital from Dupont Circle through
Downtown to H Street Northeast-*

WASHINGTON, DC – Continuing efforts to capitalize on Washington, DC's large community of cycling enthusiasts, build friendships with like-minded individuals, and explore our nation's capital, DC Bike Party will hold its "Cherry Blossom Chase" riding event to welcome Spring and the Cherry Blossoms in Washington. Participants are encouraged to dress in some of the most notorious "Tourist wear" they can find. The event, which held its first ride in July 2012, grew to over 250 riders last month. The group, departing from DuPont Circle, will set out to complete an approximately 10-mile ride, visiting some of the city's major landmarks and attractions with a pit stop in Southwest DC, before ending with a celebration at The Biergarten Haus in the Atlas District. The bar has reserved the entire rooftop and will offer happy hour specials all night for DC Bike Party participants.

From DuPont Circle, the Bike Party will ride to the monuments to view the Cherry Blossoms before heading towards the rest point in Southwest, and ending on H St. A map of the complete route will be available at DCBikeParty.com 24 hours before the ride. Riders are welcome to join or depart the group at any point.

Everyone is welcome to attend or participate. Full details on the event are below:

WHAT: DC Bike Party
WHERE: Departs from the middle of Dupont Circle
WHEN: Wednesday, April 10th
Meet at 7:30 P.M.; Depart promptly at 8:00

More information on the organization, including details on future rides, is available at www.dcbikeparty.com.

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About DC Bike Party:

The DC Bike Party is a monthly party ride around our Nation's Capitol, with the route's starting in DuPont Circle on the 2nd Wednesday of every month. The District's biking community, much like the city itself, is growing rapidly, and DC Bike Party's goal is to be a positive part of this growth. Each month, the event sets out to explore the city via bicycle, featuring an ever-changing route, new playlist for the ride, and a new post-ride bar. All post-ride outings are 21 and older. The DC Bike Party is a place to ride bikes, make friends, and have a real cool time.