

FOR IMMEDIATE RELEASE

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MONTHLY DC BIKE PARTY TO HOLD ONE YEAR ANNIVERSARY RIDE

FRIDAY, JULY 12

-Rapidly Growing Cycling Community to Explore Nation's Capital on Two Wheels with live music and live DJ's.

PDF Version Available here.

WASHINGTON, DC – Continuing efforts to capitalize on Washington, DC's large community of cycling enthusiasts, build friendships with like-minded individuals, and explore our nation's capital, DC Bike Party will celebrate its one year anniversary with a birthday party themed ride. The ride will include live band who will meet the group at the pitstop in NE DC. Participants are encouraged to deck out their bikes with streamers, bright colors and balloons when dressing for the birthday party ride. DC Bike Party, which held its first ride in July 2012, grew to over 600 riders in June.

The group, departing from DuPont Circle, will set out to complete an approximately 8-mile ride, visiting some of the city's major landmarks and attractions with a pit stop in between where the group will be greeted by a live band, before ending with a celebration at Mellow Mushroom in Adams Morgan. There will be a live DJ set all night and the bar will offer happy hour specials all night for DC Bike Party participants

A map of the complete route will be available at DCBikeParty.com 24 hours before the ride. Riders are welcome to join or depart the group at any point—many riders use Capital Bikeshare.

Everyone is welcome to attend or participate. Full details on the event are below:

WHAT: The DC Bike Party Birthday Ride

WHERE: Departs from the middle of Dupont Circle

WHEN: Friday, July 12th

Meet at 7:30 P.M.; Depart promptly at 8:00

More information on the organization, including details on future rides, is available at www.dcbikeparty.com

About DC Bike Party:

The DC Bike Party is a monthly party ride around our Nation's Capitol. The District's biking community, much like the city itself, is growing rapidly, and DC Bike Party's goal is to be a positive part of this growth. Each month, the event sets out to explore the city via bicycle, featuring an ever-changing route, new playlist for the ride, and a new post-ride bar. All post-ride outings are 21 and older. The DC Bike Party is a place to ride bikes, make friends, and have a real cool time.